



## About CSR NEWS

CSR NEWS is one of the worldwide leading internet platforms about Corporate Social Responsibility. On CSR NEWS you will find all that is done, thought and planned in the field of "social responsibility of companies". The company CSR NEWS GmbH is fully owned by the non-profit-making "Corporate Responsibility Foundation". CSR NEWS is neutral and independent.

CSR NEWS offers a platform to its members with a far reaching recognition. With about 100.000 visitors per month it is one of the most popular platforms about corporate responsibility worldwide.

CSR NEWS is...

... a **leading news service** about corporate responsibility: up-to-date, multisided, scientific and professional.

... an **international platform for dialogue** with articles in five different languages, partners worldwide and a journalistically moderated dialogue.

... an **essential tool** for every body in charge of CSR or interested in that, with a data base for literature, a worldwide map about CSR and special search tools.

... a **think tank for CSR** with meetings and communications, the latest trends and high quality subjects and information.

... a **Good Corporate Citizen** and fully owned by the non-profit-making "Corporate Responsibility Foundation" (in the course of incorporation).

... the platform for open minded, ambitious, and communicative readers.

CSR NEWS offers:

- **csr-news.net:** With our flagship we report up-to-date, comprehensive and at the same time well arranged on issues in corporate responsibility—from companies, NGOs, science and politics.
- **csr-directory.net:** The most comprehensive classified directory worldwide about CSR with more than 5,000 entries.
- **csr-local.net** offers information about CSR on both global and local level (coming soon).
- **csr-search.net**, our special search engine for corporate responsibility (coming soon).
- **csr-literature.net** is an online bibliography with more than 12,000 entries about CSR – always up-to-date.

Very important to us: CSR NEWS is a **network**. Please play your part by contributing your ideas, your suggestions, your critical remarks, your topics and events.

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# Become a member of CSR NEWS

**You reach an interesting and interested readership worldwide:** Managers, journalists, CSR officers, students, scientist and the dedicated public.

**Your dialogue on CSR will be stimulated and professionally moderated:** Members and readers all around the world and from all parts of society use CSR NEWS. You can activate a commentary function to your press releases (if you wish) and we look after the fairness of the commentaries.

**You bring CSR into the media:** As a news service, CSR NEWS serves other media up-to-date, scientifically and professionally with information all about corporate responsibility.

**You are always a step ahead of others:** You will receive editorial news four hours in advance before they are released to the public with the option to comment. On top of that you will receive a list with the monthly specials, and there again you can play your part by sharing your experiences and ideas.

**You are part of a CSR think tank:** The data base [csr-literature.net](http://csr-literature.net) is available for your research work as well as the worldwide CSR map [csr-local.net](http://csr-local.net). And you will be identified to others as a member in the [csr-directory.net](http://csr-directory.net) und in [csr-search.net](http://csr-search.net) – with your contributions on the news platform.

**You are informed more comprehensively:** Members will get a monthly print version of CSR today with additional background information, up-to-date trends and tips – and the chance to communicate with other members.

**You secure and show your CSR quality:** Media coverage with a professional journalistic and scientific standard, transparency and a lively dialogue secure the quality of your CSR concepts.

**Dialogue is our strength:** The editors of CSR NEWS will keep in touch with you and are available as your contact person. Use the opportunity for meetings and exchanges on our CSR events.

# Prices And Benefits

## BENEFITS

	<u>Standard membership</u>	<u>Premium membership</u>
<b>Number of press releases on csr-news.net</b> , incl. distribution via other news services, archive service and one picture per press release, pdf-generation, print view, reader feedback function, commentary function (optional).	4 (using our content management system)	24 (including technical clearing by us)
Integration of <b>your logo</b>	included	included
Premium members: Integration of your <b>logo</b> on <b>CSR NEWS' main page</b>	-/-	included
Entry in <b>csr-directory.net</b> , incl. integration of logo	included	included
Entry in <b>csr-local.net*</b> , incl. integration of logo	included	included
Entry in <b>csr-search.net*</b> with up to 500 relevant CSR sites of your organisation	included	included
Discount on <b>events</b> by CSR NEWS	-/-	10%
Discount on <b>banner advertisements</b> on CSR NEWS	-/-	10%

## PRICES

(exclusive of VAT)

	<u>standard membership</u>	<u>premium membership</u>
Nonprofit Organisations	<b>free of charge</b>	1,400 € 2,200 \$ 1,100 £
Companies	280 € 440 \$ 210 £	2,800 € 4,400 \$ 2,200 £

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Additional press releases

150 € / 230 \$ / 120 £

\* available soon

# Application For Membership

The following corporate body:

Name	<input type="text"/>
Legal form	<input type="text"/>
Adress	<input type="text"/>
Website	<input type="text"/>
Legal representative/ attorney	<input type="text"/>

Contact person:

Name	<input type="text"/>
Position	<input type="text"/>
Telephone	<input type="text"/>
Email	<input type="text"/>

applies for a (please tick appropriate box)

standard membership	<input type="checkbox"/>
premium membership	<input type="checkbox"/>

with the CSR NEWS GmbH.

The membership fee is, according to the price list per month/ per year (please delete what is not applicable)  € plus VAT

The membership will be acknowledged by CSR NEWS in writing. Memberships will be extended by one year unless they are cancelled in writing at least 3 months before end of contract.

We accept the present general terms.

Contracting party is the CSR NEWS GmbH, Hückeswagen, Germany

\_\_\_\_\_  
Place and date

\_\_\_\_\_  
Signature, Company stamp

**Please send by mail to:**

CSR NEWS GmbH  
Unterscheideweg 13  
D - 42499 Hückeswagen  
GERMANY

**use fax:**  
+49 (0) 1805/744 743 8403

**or email to:**  
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